



## HOPE'S DOOR

*Presents*

### PROGRAM AD REQUIREMENTS

For the Tenth Annual "Evening of Hope" Gala  
Benefiting Hope's Door  
Saturday, October 27, 2007  
Mariott, Plano Legacy Park Hotel

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<b>Level</b>	<b>Ad Size</b>
Title Sponsor – Full page	5" x 7.75" (inside front cover)
Platinum Sponsor – Full page	5" x 7.75"
Gold Sponsor – Full page	5" x 7.75"
Silver Sponsor – Half page	5" x 3.75"
Bronze Sponsor – Quarter page	2.375" x 3.75"

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#### **General Ad Requirements**

- All program ads should be submitted in black and white or greyscale
  - Electronic files on Zip or CD-R discs (preferred) or ad slicks should be submitted to:  
Tammy Taylor, Hope's Door  
2701 West 15th Street, #212, Plano, TX 75075  
(972) 422-2911 X311  
E-mail: [tammy.taylor@hopesdoorinc.org](mailto:tammy.taylor@hopesdoorinc.org)
  - Please send by 9/10/07 for program printing
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#### **Electronic Ad Requirements**

- Macintosh Format: Quark Xpress, Illustrator, Photoshop and Adobe PDF digital files accepted.
  - All graphics should be at least 300 dpi. All raster images (photo, etc.) should be saved in the .tif or .jpg format.  
All vector based images (line art, etc.) should be saved in the .eps format.
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